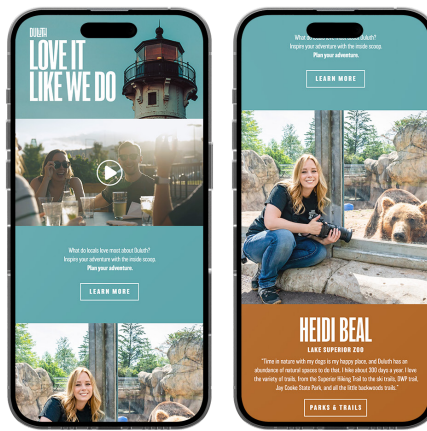
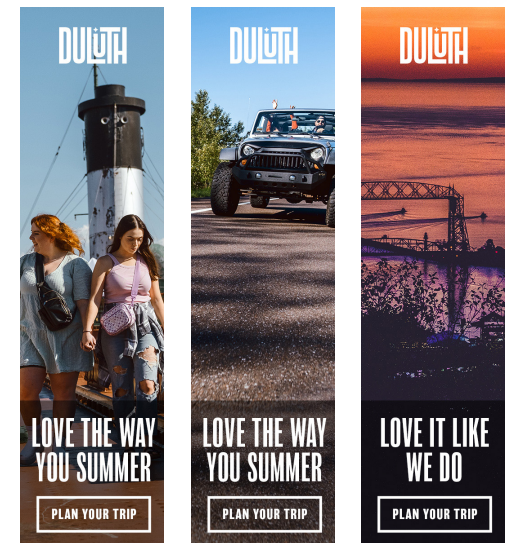
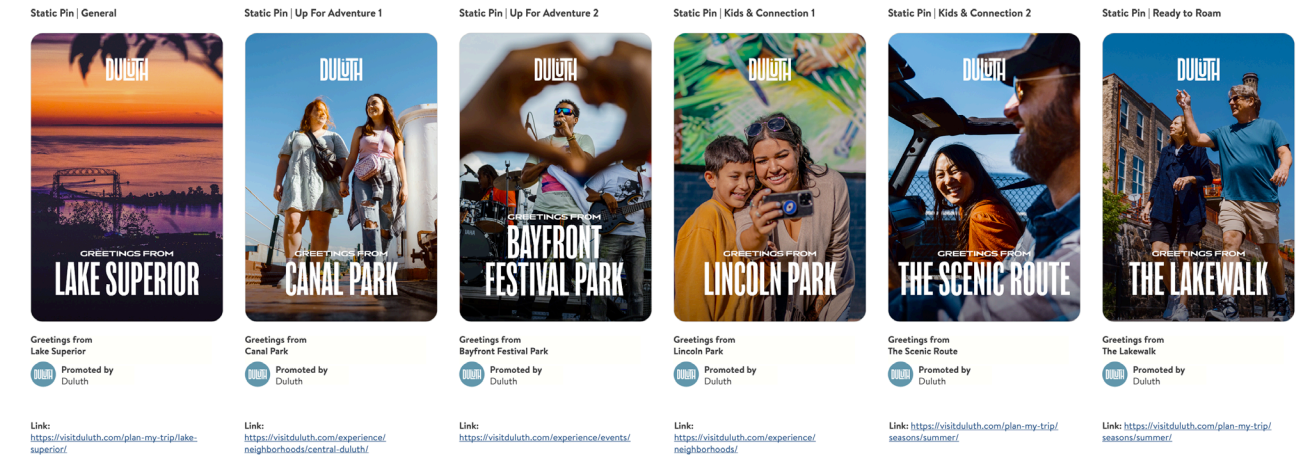


2023

PEAK CAMPAIGN SAMPLES

When visitors come to Duluth, they become a part of makes this place so unique. While you're here with us, you're one of us. And even when you leave, this place never leaves you.

To get people exploring beyond the lakefront, we split the city into unique districts. Photo and video shoots with an intentional focus on equity helped us reflect Duluth's diversity.



Click to watch TV spot #1



Click to watch TV spot #2

